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The Tech Entrepreneur's Survival Guide achieves that greatness in the rich detail suited for a tech startup in general. For example, there's a section that describes patent types - kitchen sink, submarine, provisional, and utility. In the last patent type, Schoner explains the principle of patent continuations:

Tech Entrepreneur's Survival Guide - Small Business Trends

At a New Jersey Technology Council (NJTC) "meet the author" event June 10, 2014, Bernd Schoner gave an entertaining presentation based on his new book, "The Tech Entrepreneur's Survival Guide: How to Bootstrap Your Startup, Lead Through Tough Times, and Cash In for Success." Schoner drew examples from his own startup experience.

At NJTC, Schoner Presents "Tech Entrepreneur's Survival Guide"

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Tech entrepreneurs enjoy a career second to none in excitement, opportunity, and reward. With the exception, that is, of those founders among us who waste our best and most formative years implementing doomed business ideas, who lose their relatives' life savings in ill-conceived ventures, or who can't deal with the tremendous emotional ups and downs of startup life.

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The Hybrid Teacher: Survival Guide | Emma Pass

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