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Hackers Innovators And Icons
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Shane Snow

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Smartcuts tells the stories of innovators who dared to work differently and lays out practical takeaways for the rest of us. It's about applying entrepreneurial and technological concepts to success, and how, by emulation, we too can leapfrog competitors, grow businesses, and fix society's problems faster than we think.

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

Edward de Bono is generally credited with popularizing lateral thinking in 1967 with the publication of his eponymous

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book. In Smartcuts, Snow has "catalogued the patterns through which rapid successes and breakthroughs innovators have achieved the incredible through lateral thinking.

Amazon.com: Smartcuts: How Hackers, Innovators, and Icons ...

Smartcuts: How Hackers, Innovators, and Icons Accelerate Success.

Entrepreneur and journalist Shane Snow (Wired, Fast Company, The New Yorker, and cofounder of Contently) analyzes the lives of people and companies that do incredible things in implausibly short time.

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not shortcuts, which produce often dubious short-term gains, but ethical "smartcuts"

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that eliminate unnecessary effort and yield sustainable momentum.

Smartcuts - Shane Snow - Hardcover

Quotes & Tips from Smartcuts: How Hackers, Innovators, and Icons Accelerate Success An Open Mind
Genius has less to do with the size of your mind than how open it is. PRETEND YOU ARE DRIVING a car in the middle of a thunderstorm and you happen upon three people on the side of the road....

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

Initial Thoughts on Smartcuts: How Hackers, Innovators and Icons Accelerate success by Shane Snow
Smartcuts by Shane Snow provides the tools necessary to accelerate your journey to success by working smartly. It is not about taking shortcuts. We are living in an age of non-traditional ladder climbing.

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Smartcuts: How Hackers, Innovators and Icons Accelerate ...

From SpaceX to The Cuban Revolution, from Ferrari to Skrillex, Smartcuts is a narrative adventure that busts old myths about success and shows how innovators and icons do the incredible by working smarter-and how perhaps the rest of us can, too. Download Smartcuts : How Hackers, Innovators, and Icons Accelerate Business -

Smartcuts : How Hackers, Innovators, and Icons Accelerate ...

I recently read Shane Snow's book, "Smartcuts: How Hackers, Innovators, and Icons Accelerate Success." In sum, it is a good book that puts forward compelling principles and provides fascinating stories to support them. I loved reading about the variety of "smartcuts" Snow found in shoe design, space technology, baby incubators and more.

Smartcuts: How Hackers,

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Smartcuts How Hackers Innovators And Icons Accelerate ...

Praise For Smartcuts: How Hackers, Innovators, and Icons Accelerate Success ... “As fascinating as it is fun, Smartcuts is an engaging journey through the types of lateral thinking and creative strategies that so often underlie success.” — Maria Konnikova, New York Times bestselling author of Mastermind

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

Smartcuts: How Hackers, Innovators, and Icons Accelerate Success.
Entrepreneur and journalist Shane Snow (Wired, Fast Company, The New Yorker, and cofounder of Contently) analyzes the lives of people and companies that

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do incredible things in implausibly short time.

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From SpaceX to The Cuban Revolution, from Ferrari to Skrillex, Smartcuts is a narrative adventure that busts old myths about success and shows how innovators and icons do the incredible by working smarter - and how perhaps the rest of us can, too. ©2014 Shane Snow (P)2014 HarperCollins Publishers
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Smartcuts: How Hackers, Innovators, and Icons Accelerate Success. Shane Snow. 277 pages, HarperBusiness, 2014.
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The must-read summary of Shane Snow's book: "Smartcuts: How Hackers,

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Innovators, and Icons Accelerate Success". This complete summary of the ideas from Shane Snow's book "Smartcuts" states how nowadays it takes less and less time to make money. People aren't doing this by taking shortcuts, but 'smartcuts'.

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

"There are a lot of great inventors and improvers in the world. But those who hack world-class success tend to be the ones who can focus relentlessly on a tiny number of things. In other words, to soar, we need to simplify." — Shane Snow, Smartcuts: How Hackers, Innovators, and Icons Accelerate Success

Smartcuts Quotes by Shane Snow - Goodreads

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Smartcuts: How Hackers, Innovators, and Icons Accelerate Success By Shane Snow Entrepreneur and journalist Shane Snow (Wired, Fast Company, The New Yorker, and cofounder of Contently) analyzes the lives of people and companies that do incredible things in implausibly short time. How do some startups go from zero to billions in mere months?

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

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Rapid Feedback to Momentum to Simplicity to 10x Thinking in order to achieve work, and progress faster I enjoyed Shane's thoughts, and in conclusion his

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