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Quantitative design methods. Quantitative designs typically fall into four categories: experimental, quasi-experimental, descriptive, or correlational. Let's talk about these different types. But before we begin, we need to briefly review the difference between independent and dependent variables.

Understanding Quantitative and Qualitative Approaches

From the Back Cover. It is hard for a student starting out on a business degree to have any idea what to expect from a quantitative methods course. Yet the contribution of statistical and mathematical techniques - to the effective running of an organisation, to decision-making and to operational efficiency - is a vitally important one. Quantitative Approaches in Business Studies provides a clear and accessible introduction to these methods, ideal for students of business and management on ...

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Quantitative research is mostly conducted in the social sciences using the statistical methods used above to collect quantitative data from the research study. In this research method, researchers and statisticians deploy mathematical frameworks and theories that pertain to the quantity under question.

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Quantitative methods presume to have an objective approach to studying research problems, where data is controlled and measured, to address the accumulation of facts, and to determine the causes of behavior. As a consequence, the results of quantitative research may be statistically significant but are often humanly insignificant.

Quantitative Methods - Organizing Your Social Sciences ...

Clare Morris has taught quantitative methods to students of business, from HND to PhD level, at institutions including Bristol Polytechnic, Warwick Business School and Cardiff Business School. She is currently Professor and Dean of Student Experience and Quality Enhancement at the University of Gloucestershire.

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